

Contract # 339628

Schedule Dates 11/05/12-11/06/12
Advertiser Pol/Ass/Patriot Majority USA (16925)
Agency/T-Code Waterfront Strategies (2541)/043489394
Product Political - Issue (1068)
Brand PATRIOT MAJORITY 11/3 (140890)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name FURMAN,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments PATRIOT MAJ 11/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PCNC
4145 Evergreen Road
Pittsburgh, PA 15214



Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/02/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06401935
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$150.00
Net Total \$850.00
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month
Nov. 2012 14 \$1,000.00
Grand Total: 14 \$1,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	11/05/12-11/06/12	4	:30	7A- PITTSBURGH THIS MORNING 7AM	1	1							1			Pittsburgh (PCNC)	PCNC 7A-730A/1	11/1/12
1.1	Normal Line / Spot	11/05/12-11/06/12	4	:30	7A- PITTSBURGH THIS MORNING 7AM	2	2							4	\$80.00	\$320.00	Pittsburgh (PCNC)	PCNC 7A-730A/1	11/2/12
2.0	Revised Line / Spot	11/05/12-11/06/12	4	:30	7:30A- PITTSBURGH THIS MORNING 730AM	1	1							1			Pittsburgh (PCNC)	PCNC 730A-8A/2	11/1/12
2.1	Normal Line / Spot	11/05/12-11/06/12	4	:30	7:30A- PITTSBURGH THIS MORNING 730AM	2	2							4	\$80.00	\$320.00	Pittsburgh (PCNC)	PCNC 730A-8A/2	11/2/12
3.0	Revised Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	1							1			Pittsburgh (PCNC)	PCNC 8A-9A/3	11/1/12
3.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	2	2							2	\$80.00	\$160.00	Pittsburgh (PCNC)	PCNC 8A-9A/3	11/2/12
4.0	Revised Line / Spot	11/05/12-11/05/12	5	:30	7:30P- Inspiring Lives with Dr. Shellee 730P	1	1							1			Pittsburgh (PCNC)	PCNC 730P-8P/4 MG	11/1/12
4.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	7:30P- Inspiring Lives with Dr. Shellee 730P	2	2							2	\$50.00	\$100.00	Pittsburgh (PCNC)	PCNC 730P-8P/4 MG	11/2/12
5.0	Revised Line / Spot	11/05/12-11/05/12	5	:30	11:30P- CH11 11PM NEWS	1	1							1			Pittsburgh (PCNC)	NEWS 1135P-1205A/5	11/1/12
5.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:30P- CH11 11PM NEWS	2	2							2	\$50.00	\$100.00	Pittsburgh (PCNC)	NEWS 1135P-1205A/5	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.